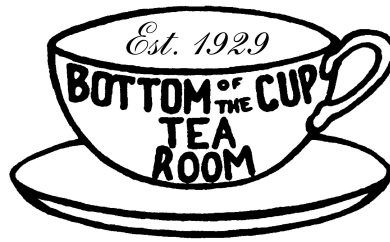




"World Famous"



AIB International
Guelph Food Technology Centre
University of Guelph
Certificate # 250612

"Specialty Tea"

BOURBON STREET VANILLA ROOIBOS

(HERBAL TEA - Rooibos means RED BUSH in Afrikaans)

Country of Origin: South Africa **Region:** Cedarberg **Shipping Port:** Cape Town

Grade: Choice Grade #1 **Altitude:** 1500-2500 feet above sea level

Manufacture Type: Fermentation turns the leaves from green to deep red and gives a slightly sweet note.

Cup Characteristics: Fruity with sweet notes. Vanilla flavoring gives the Rooibos a wonderful jazzy depth.

Infusion: Reddish orange to full color (depends on brewing time and quantity used)

Ingredients: Luxury rooibos, Calendula petals, Almond slices, Natural flavors.

Information:

Is there any other street in the United States that conjures up as many exotic images as does Bourbon Street in the heart of New Orleans' French Quarter? From Voodoo to Jazz and Burlesque to Mardi Gras, Bourbon is the street where anything can, and does, happen. (Don't believe it? Pick up a copy of *A Confederacy of Dunces* by John Kennedy Toole - considered by some to be the most accurate depiction of the French Quarter ever written. And it's hilarious!) Or if you prefer, take a trip to New Orleans and experience the street for yourself.

It was during one such visit that our Master Taster came up with the idea for this blend. While perusing the shops of the French Quarter one evening, he caught a whiff of toasty Vanilla drifting from an alley. The smell was so hypnotizing he felt compelled to follow it and soon discovered that it was coming from a small makeshift voodoo shrine someone had constructed. He decided to capture the enticing character he had experienced and blend it with pure, caffeine free, South African Rooibos to reflect the African roots of the voodoo he had stumbled across. The result is an exceptionally smooth herbal tea with mysterious character and subtle notes of fresh vanilla. Enjoy a cup today!

200 ml (about 7 ounces) of brewed Rooibos contains the following nutrients:

Nutrient Function in the Body per 200 ml

Iron (Fe) Essential for transport of oxygen in the blood 0.07 mg

Potassium (K) Assists certain metabolic functions 7.12 mg

Calcium (Ca) Necessary for strong teeth and bones 1.09 mg

Copper (Cu) Assists certain metabolic processes 0.07 mg

Zinc (Zn) Necessary for normal growth and development of healthy skin 0.04 mg

Magnesium (Mg) Promotes a healthy nervous system and other metabolic processes 1.57 mg

Fluoride (F) Necessary for strong teeth and bones 0.22 mg

Manganese (Mn) Assists metabolic processes and bone growth and development 0.04 mg

Sodium (Na) Necessary for fluid and acid-base balance 6.16 mg

Hot tea brewing method: Bring freshly drawn cold water to a rolling boil. Place 1 teaspoon of Rooibos for each cup into the teapot. Pour the boiling water into the pot, cover and let steep for 3-7 minutes. Pour into your cup; add milk and sugar to taste.

Iced tea brewing method: (to make 1 liter/quart): Place 6 teaspoons of Rooibos into a teapot or heat resistant pitcher. Pour 1 1/4 cups of freshly boiled water over the Rooibos. Steep for 5 minutes. Quarter fill a serving pitcher with cold water. Pour the Rooibos into the serving pitcher straining the leaves. Add ice and top-up with cold water. Garnish and sweeten to taste.